

# FOOTHILLS

PERFORMING  
ARTS

PLAYING AROUND SINCE 1976

## Dear Friend of the Arts,

For over 45 years, Foothills Performing Arts has entertained residents of Caldwell County and the surrounding areas with comedies, tragedies, dramas, and musicals. Our humble beginning dates back to 1976 on the campus of Caldwell Community College. From there, two theatre groups, namely Caldwell Community Theatre and The Collegiate Players, merged to become Foothills Performing Arts. Now, we have made ourselves at home in beautiful Downtown Lenoir at The Campus at Lenoir High School.



We have such an exciting upcoming 2024-2025 season planned at Foothills Performing Arts, including opportunities to partner with businesses in downtown Lenoir and to perform at various venues. We would love to invite you to be a part of that! While we do receive some monetary support of grants from state and private entities, the majority of our funding for operations comes from patrons and local businesses.



Our theme this year is “A Season of C” and a huge part of that “C” is community. We strive to not only bring the arts to Lenoir, but to be a place where artists can come and do what they do best – create.

Additionally, we hope to bring new people to the area, so they can see the Lenoir that we all know and love, and to drive business back to the local economy.

With your support, we can help provide arts to both the community and to the creators - all of which is vitally needed.

We are now offering sponsorships and ads for our upcoming season that includes the following shows:

- All the King's Women (August 2024)
- The House on Haunted Hill (October 2024)
- Annie (January 2025)
- A Time to Kill (February 2025)
- Leading Ladies (May 2025)



We hope that you will partner with us and show your customers that you support the arts in their community.

If you contribute to FPA, your dollars go directly toward production costs (performance rights and scripts), technical needs (set pieces, props, costumes, sound and lighting equipment), marketing, and towards our venue rental expenses. What you truly contribute, however, is a space to create and share art with the community at large.

We thank you for your consideration to partner with Foothills Performing Arts. We are a registered 501(c)(3) non-profit organization, so your

contribution is tax deductible.

You can reach us via email at [foothillsperformingarts.nc@gmail.com](mailto:foothillsperformingarts.nc@gmail.com) or by phone at (828) 205-0358.

We thank you very much for your partnership with the local arts!

-FPA Board of Directors

## **Support Foothills Performing Arts Through Sponsorships and Ads**

### **For Businesses**

<b>Show Sponsorships for Single Shows</b>	<b>Comes with:</b>
Producer: \$1000 (single show) \$4500 (per season, 12-month)	Full-Page Ad, Logo on Posters, Lobby Display, Social Media Mention, 10 Comp Tickets
Sponsor: \$500 (single show) \$2200 (per season, 12-month)	Half-Page Ad, Social Media Mention, 5 Comp Tickets
Character/Scene Sponsor: \$200	Quarter Page Ad, Lobby Display Board with Character/Scene and your logo

<b>Ads (All Ads are Full Color)</b>			
<b>Ad Size</b>	<b>Dimensions</b>	<b>Single Show</b>	<b>Full Season Ads Including all 5 shows</b>
Full Page Inside Front or Back Cover	5x8	-	\$375
Full-Page	5x8	\$175	\$350
Half-Page	5x4 or 2.5x8	\$100	\$200
Quarter-Page	5x2 or 2.5x4	\$75	\$125
Business Card	2x3.5	\$50	\$75

### **For Patrons (Non-Businesses)**

<b>Arts Supporter</b>	
Single Line Entry, Name Only, Individuals Only, No Businesses	
<b>Single Show</b>	<b>Full Season</b>
\$25	\$50

<b>Actor Supporter (Single Production Only) \$125</b>
Half Page Allocation with Actor's Photo and/or Biography with a Special Message Consisting of 25 words or less. Note: Ads are sold separately.

## **2024-2025 Productions**

### **All the King's Women - August 2024**

The story of Elvis Presley told through the eyes of 17 Women! Some Enthralled! Some Appalled! ALL OBSESSED! From Tupelo Mississippi where 11 year old Elvis wanted a BB Gun instead of a guitar, to The Steve Allen Show, from President Richard Nixon's office, to Andy Warhol's studio, from Cadillac Salesmen, to Graceland guards, this is a touching, bring-the-family comedy with a heart that captures the effects that fame, generosity & just being a nice guy can bring to others!

### **The House on Haunted Hill - October 2024**

Adapted from the 1959 Vincent Price classic, The House on Haunted Hill tells the story of millionaire Frederick Lauren and his wife, Annabelle. The pair have decided to throw a lavish party at a supposedly haunted house, and, to make things more interesting, are offering their five guests \$50,000 each if they stay until daybreak. Filled with murder, mystery, ghosts, and a wicked sense of humor, Haunted Hill promises to be an evening you'll never forget.

### **Annie - January 2025**

With equal measures of pluck and positivity, little orphan Annie charms everyone's hearts despite a next-to-nothing start in 1930s New York City. She is determined to find the parents who abandoned her years ago on the doorstep of a New York City Orphanage that is run by the cruel, embittered Miss Hannigan.

### **A Time to Kill - February 2025**

Carl Lee Hailey shot two men in the very courtroom where he now stands trial. But attorney Jake Brigance sees Hailey's act of vengeance against the racist men who attacked his daughter as a desperate bid for justice, and he's willing to risk everything to defend his client's life. As the trial heats up, the community is torn apart in this gripping adaptation of John Grisham's incendiary novel about race, crime, and family in small-town America that asks the question: when is it right to take justice into your own hands?

### **Leading Ladies - May 2025 (TBD)**

In this hilarious comedy by the author of *Lend Me A Tenor*, two down-on-their-luck English Shakespearean actors masquerade as "Maxine and Stephanie" to claim an old American lady's fortune.

**Ad Selection**

**Individual or Business**

**Name:** \_\_\_\_\_

**Name as you would like it to appear in the program:** \_\_\_\_\_

**Address:** \_\_\_\_\_  
\_\_\_\_\_

**Phone number:** \_\_\_\_\_ **Email address:** \_\_\_\_\_

**Can we add you to our email list? YES NO**

**Can we add you to our mailing list? YES NO**

**For Ad Sales - Ad size purchased (or size of ad included in sponsorship) \_\_\_\_\_**

**Individual Show -or- Season (please circle)**

**Type of Contribution:**

**(Sponsorship, Ad, Character/Scene Sponsor, or Arts Supporter, or Actor Supporter)**

\_\_\_\_\_

**Show Name (If Applicable)**

\_\_\_\_\_

**Total Contribution amount:** \_\_\_\_\_

**Would you like to make this an annual donation? (If you circle YES or MAYBE, we will contact you when we begin our campaign each season.) YES NO MAYBE**

**(Please return this page with cash/check payment. Contact us directly to arrange for pickup or if you would like to contribute via credit/debit card.)**